



PRESS RELEASE

Generations on Line® Helps Seniors Find Medicare Online and Use Skype

November 21 – PHILADELPHIA-- Most older Americans are not enrolling online with Medicare Drug Plan this month – but could with the right tools, said Generations on Line (GoL), a national nonprofit organization, announcing a new version of its tutorial software that has enabled 65,000 older Americans to use the Internet.

“Today’s launch of Generations on Line 2.0 is aimed at helping seniors use some of the latest online tools to better access government and technology,” said Tobey Dichter, Founder and CEO.

The new version of the Internet literacy software for seniors includes guides to web-based applications that save money and help seniors stay connected with loved ones. “Starting with an easy access tutorial for the Medicare Plan Finder, a practice tutorial for Skype™ video calling, and a guide to safe Internet use, additional practice applications will be continue to be developed,” she said, “but we want to promote Medicare support in this window of open enrollment.”

“The new program builds upon the Internet fundamentals taught by Generations on Line – simplified email for seniors, an upgraded multilingual search, and a mind-enriching intergenerational chat. The new applications reflect the growing importance of online transactions and audiovisual content,” she said

“Skype is all about doing things together and sharing experiences with the people that matter most to you, wherever they happen to be,” said Brian O’Shaughnessy, Head of Global Communications at Skype.

The program is free to seniors for use at any of the 1800 local senior centers, nursing homes, retirement centers or public libraries that subscribe, Ms. Dichter said. Any center that serves seniors may apply at www.generationsonline.org.

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Generations on Line is a 501C (3) organization established in 2000, and based in Philadelphia.